

15 January, 2008

**MEDIA RELEASE – IMMEDIATE USE**

## **Strategies for the Future to be Addressed at International Crisis Conference**

After the success of IFAP's inaugural **International Crisis and Emergency Management Conference** the second conference has been scheduled for May 21-22 at the Novotel Langley Hotel following the theme "Strategies for the Future". IFAP is bringing an impressive line-up of speakers to Perth for what will be a unique and ground breaking conference.

Three high profile keynote speakers are coming to Perth including international keynote **Senior Assistant Commissioner Derek Pereira** for the **Singapore Defence Force** presenting on their *National Emergency Management Strategies for the Future*; national keynote **Neil Clarke, Former Mayor of Johnstone Shire** in **Queensland** presenting on *Tropical Cyclone Larry*; and **Ian Mickel, President** of the **Shire of Esperance**, presenting *The Perfect Storm*.

Neil Clarke, Former Mayor of Johnstone Shire in Queensland will address the preparation, response, recovery and the lessons learnt from an actual category 4/5 cyclone, Tropical Cyclone Larry.

Mr Clarke will discuss the devastating event from a Mayor's perspective including beneficial exercises during preparation, the importance of communication, media and politics, the logistics of donations and funding, the long recovery process, and the positive outcomes.

President of the Shire of Esperance, Ian Mickel, will discuss the cooperation and coordination of volunteer services to manage a community crisis from a major anti cyclonic storm and subsequent flood event.

Other presentations include:

### **Emergency Management Systems and Facilities**

Superintendent Alf Fordham – Police Communications Division  
WA Police

### **The Future Strategies for Mass Casualty Management**

Dr Andy Robertson – Chief Health Officer  
WA Department of Health

### **Restoration of Critical Services**

Mark Fitzhardinge - SEMC Lifelines Committee/Senior Operations Analyst  
Water Corporation

### **Community Recovery Planning – Welfare Considerations**

Kim Dean – Manager Emergency Services  
Department of Child Protection



This interactive event, proudly sponsored by Rowland, will again feature a world class line-up of speakers covering the four stages of emergency management: prevention, preparedness, response and recovery. As a result of lessons learnt speakers will draw on their experiences from past disasters and emergency events conveying their

strategies for the future. This will enable delegates to ensure their own crisis and emergency management plans are up to date and they are able to deal with as many of the potential issues they may be exposed to as efficiently as possible.

A trade exhibition will be held in conjunction with the conference and will provide delegates and other guests with direct access to a wide range of crisis and emergency products and services. Exhibitors have the opportunity to liaise directly with top decision makers for the duration of the conference with exposure to new clients.



The conference program will be out by February 2008. To register your interest contact **Vertical Events** on **9388 2222** or visit: <http://www.verticalevents.com.au/CEMC2008>

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## Background

IFAP has been providing leading safety and risk management training and consulting solutions to industry for over 35 years training more than 12,000 people each year across Australia and internationally. A not-for-profit, non-government, member-based organisation, IFAP's impressive list of corporate members are representative of all industry sectors.

IFAP is a Registered Training Organisation and is highly regarded by industry for its safety knowledge and expertise across all industry sectors and extensive range of safety training and consulting services. Many Nationally Accredited Training courses are offered in the areas of:

- Crisis and emergency management
- Occupational safety and health
- Construction and equipment skills
- Sea survival and emergency response
- Fire safety and emergency response
- Corporate social responsibility
- Workers' compensation and injury management

For more information visit IFAP's website [www.ifap.asn.au](http://www.ifap.asn.au)

This media release is available on IFAP's website at: [www.ifap.asn.au/publications/inthenews.html](http://www.ifap.asn.au/publications/inthenews.html)

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