



**17 October, 2006**

**MEDIA RELEASE – IMMEDIATE USE**

## **WA School Children Spread the Safety Message**

22 WA Primary Schools participated in **IFAP's annual Safety Calendar Poster Competition**, a community-based safety project designed to spread the safety message at grass roots level.

The 2007 IFAP Safety Calendar initiative, sponsored by **Main Roads Western Australia**, and supported by **RAC Community Safety Month**, was designed to facilitate communication of work-related safety issues between children and their families at home. Children from participating schools designed posters highlighting important safety issues such as drugs and alcohol, heat stress, road safety, PPE, electrical safety and more with the best selected to feature in IFAP's 2007 Safety Calendar.

IFAP and Main Roads WA congratulate the following winners of this year's Safety Calendar Poster Competition who won cash prizes for their school:

1<sup>st</sup> Prize (\$1000)      Victoria Gorham - Allenswood Primary School  
2<sup>nd</sup> Prize (\$500)      Molly Johnson - Currambine Primary School

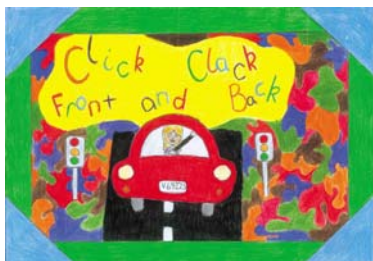
IFAP Marketing Manager, Arianne George said "These children will be out there in the workforce themselves one day and if they remember some of these messages in the future then we are confident that this will contribute positively to their attitude towards safety in the workplace.

The idea is that through these kids the messages will be reinforced a little more in the workplace and that in some small way this will help to keep families returning home safely from work."

The OS&H Manager of Main Roads WA, Brian Ballard, said "Main Roads has chosen several core values that guide our business behaviour, decision making and relationships. One of the values we are proud of is 'Family'. In keeping with that value, the IFAP Safety Calendar is considered to be an ideal means to pass on the message and importance of safety to families."

IFAP will be acknowledging the winning students whose artwork is included in the calendar at special presentations in the next month where a cheque will be donated to the school to assist in their fundraising activities and the students will display their winning artwork.

The Principal of Ardross Primary School (last year's winning school), Andrew Watt, said "The poster competition makes children think about safety issues and then design a poster that sends a clear message about how to demonstrate safe behaviours. We were delighted to receive recognition from IFAP for the work we have done in promoting safety across our school community."



For copies of the 2007 IFAP Safety Calendar or for more information phone IFAP on 9430 6611.

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**Photo Opportunities will be available at:**

Ardross Primary School  
Links Road, Ardross  
**9am, Wednesday 18<sup>th</sup> October**

Rossmoyne Primary School  
Second Ave, Rossmoyne  
**9am, Friday 20<sup>th</sup> October**

Allenswood Primary School  
Merivale Way, Greenwood  
**9am, Friday 27<sup>th</sup> October**

Currambine Primary School  
28 Ambassador Drive, Currambine  
**8.30am, Thursday 2<sup>nd</sup> November**

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**For more information on this project, please contact:**

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