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**MEDIA RELEASE – IMMEDIATE USE**

## **High Profile Keynotes to Address Safety2006**

Considered a must attend event by safety professionals Australia wide, this year's **Safety2006 Conference** promises to be the biggest and best with a bumper line up of speakers including three high profile keynotes. They are: Professor Andrew Hopkins from the Australian National University; Superintendent Keith Williams who was involved with the Beaconsfield Mine Rescue; and Dr Maggie Goldie, Vice President EHS - Tyco Fire & Security.

Professor Hopkins, author of numerous articles on the management and regulation of occupational health and safety as well as several books, will present a keynote address titled *"A Critique of Acceptable Risk"*. Based on his latest book, Safety Culture and Risk, this presentation focuses on a critical view of the way risk management is sometimes seen as a matter of driving risk down to some predetermined numerical level regarded as acceptable or tolerable.

Professor Hopkins will also make a second presentation on day two of the conference titled *"Organisational Culture and Safety: the Exposure of F111 Maintenance Workers to Toxic Chemicals"*.

Superintendent Keith Williams ASM, Manager, Rescue/SCAT (Special Operations Unit) - Ambulance Service of NSW, will present *"Ambulance Service NSW Response to the Beaconsfield Mine Rescue"* where he will provide details from his personal experience with the Beaconsfield Mine Rescue operation as a key member of the rescue team.

Dr Goldie will present *"Managing Risks Across the Continents - A Global Perspective from a Service and Contracting Business"*. Her presentation will address some of the steps taken to meet the challenge of establishing a consistent approach to managing risks across regions spanning 100 countries and incorporating 90,000 employees.

IFAP's Marketing Manager, Arianne George, reflects on the event's success over the years, "the formula we have is working extremely well. With over 360 delegates attending last year, our annual Safety Conference is not only a proven success, but is meeting a need out there in the market.

With delegates representing a wide range of industry sectors, including oil and gas, government, manufacturing, construction, mining and utilities, it is important that we offer a range of speakers to suit."

IFAP's 5<sup>th</sup> annual **Safety2006 Conference and Exhibition** will be held at the **Sheraton Perth Hotel** on **14 and 15 November**. The conference program incorporates a total of 22 presentations featuring a broad range of topics and quality speakers. For a copy of the full program, please contact IFAP on 9430 6611 or visit [www.verticalevents.com.au](http://www.verticalevents.com.au)

Other events to be held in conjunction with the conference include a cocktail function and the Skilled Gala Dinner featuring the 2006 IFAP/CGU Safe Way Awards presentations and the IFAP Corporate Golf Day, raising funds for nominated charity, PBF Australia.

This media release is available on IFAP's website at:  
[www.ifap.asn.au/publications/inthenews.html](http://www.ifap.asn.au/publications/inthenews.html)

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