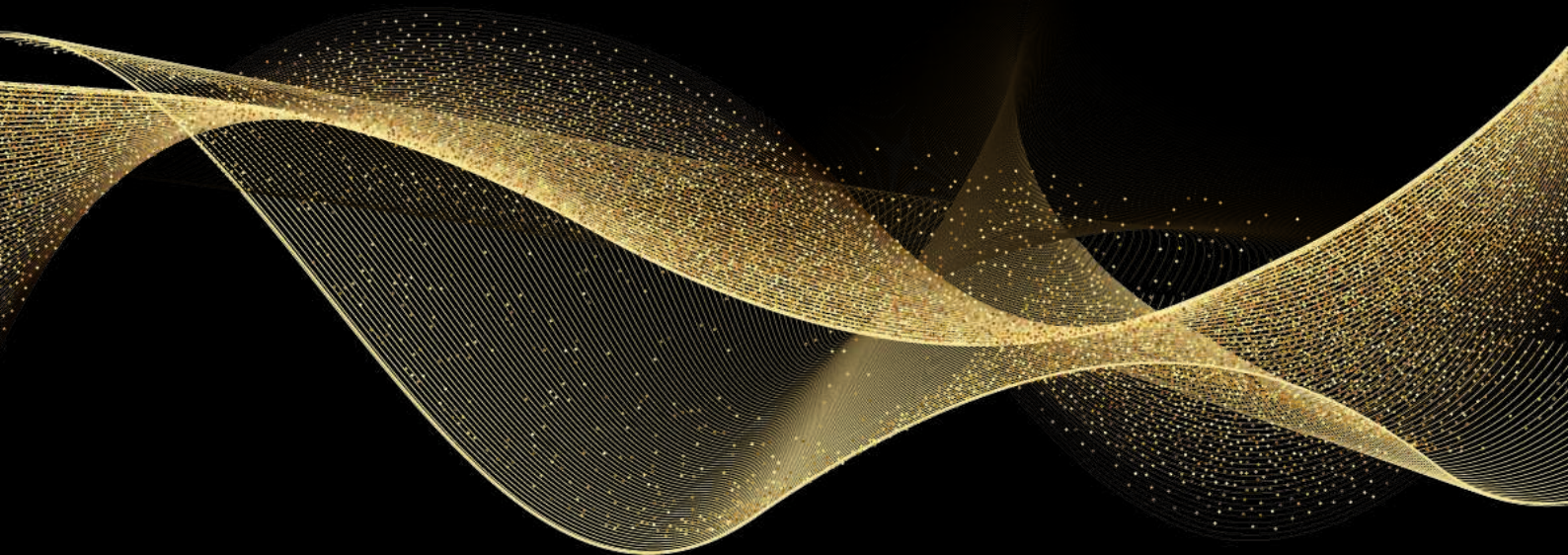


2018-2019



**IFAP/CGU
Safe Way Awards
Sponsorship
Opportunities**



Who is IFAP?

IFAP (Industrial Foundation for Accident Prevention) is an independent, not for-profit, member-based organisation governed by a Board of Directors. The organisation has been at the leading edge of workplace health and safety since 1962.

IFAP is a Registered Training Organisation (ID 1907) that provides nationally and internationally recognised public and corporate courses. With three training centres located in WA, IFAP trains and educates more than 23,000 people annually across a host of disciplines. We also offer integrated health and safety consulting services, information resources and safety products as well organising industry networking events and conferences.

IFAP specialises in the following areas:

- Workplace Health & Safety
- Industry Skills & Licences
- Offshore & Maritime Safety
- Fire Safety & Emergency Response

IFAP's annual Safe Way Awards has now established itself as Perth's premier event for WA safety professionals and key industry stakeholders. Each year the dinner attracts an impressive attendance of approximately 200-300 guests. Incorporating the presentations of the LTI, Bronze, Gold and Platinum IFAP/CGU Safe Way Achiever Awards and the Innovation Award, this 'black tie' Gala Dinner event attracts safety professionals from organisations across WA to celebrate their safety achievements and network with safety professionals from a wide range of industries.

This year, IFAP is taking the Safe Way Awards to a whole new level, promising to be a fun filled celebration. The dinner will be held on Friday 3 May 2019 at Duxton Hotel Perth where award winners and guests will be able to celebrate and dance the night away.



What is the Safe Way Awards?

Now in its 40th year, sponsored by CGU, the Safe Way Awards commenced in 1979 as IFAP's contribution to Western Australia's proactive involvement of safety in the workplace. The objective of this initial award (called "Safe Way '79") was to reduce work-related injuries within industry. Organisations were requested to either achieve 150 days free of lost time work injury or nominate and achieve a percentage reduction in work injury rates. Approximately 528 organisations and units participated in "Safe Way '79", 71% achieved their selected targets.

Due to the success of this initial project, "Safe Way" has become an annual event. Compared to similar projects, the "Safe Way" concept is unique in that all participants have the freedom to set their own goals or targets. Small units or organisations do not have to compete against the larger or multi-national companies, which has previously been seen as a disadvantage in traditional occupational safety award projects. The history of "Safe Way" is one of continued success for both employers and employees, and acknowledges the level of commitment of units and organisations towards preventing accidents and promoting safety in the workplace.

How does the Safe Way Awards help Western Australians?

The Safe Way Awards Night is an evening where safety professionals and others within their organisation from a wide range of industries, can let their hair down for one night to celebrate their great safety achievements of the year. The organisations awarded are not only proud of their safety accomplishments but they are also more determined than ever to keep on striving for greater and safer results.

The objective of the Safe Way Awards is to reduce work-related injuries within industry and during the evening of the Gala Dinner, there is a sense in the room that as a community we can do better to reduce the incidence of fatalities and injuries in our workplaces.

By improving industry safety culture, the attitude towards ones safety and the safety of others and investigating safety practices is what each and every Safe Way Award entrant strives for. Through these awards at the, IFAP ignites the courage, motivation and empowerment that reinforces many safety messages and hopes this will help families returning home from work safely.



Why become a Safe Way Award Sponsor?

As a sponsor there is benefit to:

- **Expose** your brand to industry players as a leader of safe practices
- **Engage** with other organisations to promote and increase safety awareness
- **Partner** with IFAP, a leading workplace health and safety training organisation

As a sponsor there is opportunity to:

- **Increase** the safety message not only to your organisation and but to the wider community
- **Decrease** the number of associated injuries and deaths in the workplace
- **Endorse** and model safety in the workplace
- **Educate** and share safe practices and safety knowledge
- **Lead** the way and demonstrate safe practices and behaviours



Sponsorship Categories

Opportunities to expose your brand through a number of sponsorship options are now available. Sponsors can fund one or more category. An early response will ensure maximum exposure for your organisation. Don't miss out on this opportunity to position your organisation in front of key industry players at the award industry event of the year. We look forward to your support.

Platinum Sponsor (Naming Rights Sponsor) - 2019 Gala Dinner \$10,000 ex GST

As a Platinum Sponsor, your organisation will receive:

- Naming Rights – inclusion of company name in the title of the event
- Two complimentary VIP tickets (to be seated at the VIP tables)
- 10 complimentary tickets to the event (equal to one table)
- Premium logo placement and acknowledgement on dinner invitations, menus, AV, presentation, official event program
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Opportunity to present a sponsors address at the event
- Opportunity to display two 'pull up' promotional banners at the event
- Opportunity to provide one promotional gift for each guest attending the event
- If available, print media coverage in events planners, local papers and in-company publications where the event is mentioned in conjunction with the IFAP/CGU Safe Way Awards



Entertainment Sponsor 2019 Gala Dinner \$5,000 ex GST

As an Entertainment Sponsor, your organisation will receive:

- Five complimentary tickets to the Safe Way Awards event.
- Logo placement and acknowledgement on dinner invitations, AV screens and official event program
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Logo placement on AV board whilst band/entertainment performing.
- Opportunity to display one 'pull up' promotional banner at the event (near the band stage)

Dinner Sponsor 2019 Gala Dinner \$5,000 ex GST

As the Dinner Sponsor, your organisation will receive:

- Five complimentary tickets to the Safe Way Awards event.
- Logo placement and acknowledgement on dinner invitations, AV screens and official event program
- Logo placement on each table
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications
- Opportunity to provide one promotional gift for each guest attending the event, which will be placed on the table at each place setting.

AV Sponsor 2019 Gala Dinner \$3,000 ex GST

As an AV Sponsor, your organisation will receive:

- Three complimentary tickets to the event
- Logo placement and acknowledgement on dinner invitations, AV screens and official event program
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications



Pre-Dinner Sponsor 2019 Gala Dinner \$3,000 ex GST

As a Pre-Dinner Sponsor, your organisation will receive:

- Three complimentary tickets to the event
- Logo placement and acknowledgement on menu's, AV screens and official event program
- Logo placement and acknowledgement on IFAP's website on the 'Events' page with a link to the sponsors website, 'Email alerts' sent to IFAP's database and online publications

For more information on IFAP's Safe Way Awards Sponsorship Packages, or to discuss tailoring a package to suit your organisations' needs, please contact Tracy Lindsey on 0417 128 896 or tlindsey@ifap.asn.au.

